

WE WANT our store to be the one which always comes to your mind first when you want something just a little nicer and better than you can get anywhere else.

Not always the cheapest, but always the best, and always as cheap as the best can be sold for. We have just increased our Diamond Stock by several thousand dollars worth, and now offer by far the finest line ever shown in Albuquerque. Call and see these beautiful goods. Cash or easy payments. We are surely Headquarters for wedding presents.

FINE WATCH WORK A SPECIALTY.

H. E. FOX *New Mexico's Leading Jeweler*

LOCAL ITEMS OF INTEREST

THE WEATHER

For the twenty-four hours ending at 6 o'clock yesterday afternoon.

Maximum temperature, 64; minimum, 41.

Forecast.

Washington, Oct. 14.—New Mexico.—Fair Sunday, colder in south portion; Monday fair.

Arizona.—Fair Sunday and Monday.

Joe Johnson arrived from Needles yesterday.

S. E. Wood, of Gallup, is in Albuquerque on business.

Mr. R. P. Hall returned last night from Hollywood, California.

James H. Donovan, of Baton, is a visiting Shriner this week.

Postmaster B. B. Spencer, of Eastview, N. M., is in the city.

Dr. J. C. Black, of Clayton, N. M., is one of the prominent visiting Masons.

Superintendent J. K. Allen, of the Indian school, spent yesterday at Algodones.

J. J. Kelly and P. Preston Jones, of Silver City, are among the visiting Shriners.

Rees Beddow, of Gallup, is among the visitors from the Carbon City here today.

Chadler Leo H. Brown, of the First National bank of Deming, is a Masonic visitor.

Hon. M. B. Otero came down from Santa Fe last night to spend Sunday with his family.

James P. Chase, a well known real estate man of Sevier, is in the city on Masonic business.

Attorney James G. Fitch, of Socorro, arrived in the city last night to attend the Masonic meetings.

Cashier J. W. Carter, of the Silver City National bank, is attending the Masonic gatherings this week.

Dr. L. E. Ervin has placed an electric porcelain furnace in his dental office in the Barnett building.

The Albuquerque Athletic club football team will meet this morning at 10 o'clock in Traction park for practice.

A. W. Reeves, of El Paso, formerly ticket agent at the local Santa Fe office, is in the city for the Masonic meet.

James H. Tracy and John Corbett, of Deming, are present in this city to attend the meeting of the grand lodge.

Superintendent Joshua S. Raynolds, of the First National bank, arrived here from Las Vegas on business yesterday.

W. D. Hobbs, of the United States army, stationed at Fort Huachuca, Arizona, is in the city accompanied by his wife.

Henry F. Brock and George C. Shepard, of Deming, are among the lodge men in the city from the southern town.

N. G. Dye, of Hutton, Arkansas, arrived in Albuquerque yesterday to visit his brother, J. A. Dye, of the Crescent Lumber company.

H. B. Holt, the well known Las Cruces attorney, is in the city to take part in the proceedings of the Masonic bodies which meet here this week.

Mrs. M. Mason and daughter, Miss Bernice Mason, of Marietta, Ohio, arrived in the city last night and will remain a day or two, on their way to California.

Beautiful fine velvet once leather in all colors has just been received at the Big Indian Store, corner Railroad avenue and First street. Just right for 1930 work and bags.

Judge Frank W. Parker, of Las Cruces, associate justice of the supreme court, was one of the class who were initiated into the mysteries of the Shrine yesterday.

Mrs. Edward N. Rich, who has been seriously ill as the result of an operation for appendicitis, is rapidly recovering and has returned to her home on North Fifth street.

General Manager Jones, of the American Lumber company, left last night for the east on a business trip. Mr. Jones was initiated into the mysteries of the Shrine yesterday.

Contractor Wallace Hesselein, accompanied by his wife, left last night for Helen to spend Sunday. Mr. Hesselein has the contract for the addition to the Orphan home in Helen.

The annual meeting of the Elks' Lodge, holding corporation, having control of the property of the Elks' lodge in Albuquerque will be held Thursday of this week for the election of officers and directors.

Attorney Mark B. Thompson and F. W. Lynch of Alamogordo, have returned to their homes at Alamogordo after spending a couple of days in this city on business. Mr. Lynch is in the lumber business and is also interested in mining in the vicinity of Alamogordo.

Mrs. Millie Hollingsworth, who has been employed at the Albuquerque Indian school for some time past, left yesterday morning for Chautauqua, Kansas, where she was called by a message announcing the serious illness of a relative.

Deputy Sheriff Montoya left yesterday morning for Alameda to serve papers in the controversy over the Chama ditch. The contestants in the

case are Primatebo Lucero, et al., vs. Francisco Lucero, et al. The case will come up before Judge Abbott on Monday next.

Frank H. Cline returned to the city yesterday morning after spending a three weeks' vacation at Los Angeles, visiting friends. He was accompanied by Miss Iva McReynolds, of Los Angeles, niece of Mrs. Cline. Miss McReynolds will remain in the city for an indefinite visit.

Wallace Hesselein has just completed a pretty modern cottage on North Sixth street, which will be immediately occupied by Mr. and Mrs. Isaac H. Graham.

A Judicious Inquiry.

A well known traveling man who visits the drug trade says he has often heard druggists inquire of customers who asked for a cough medicine, whether it was wanted for a child or for an adult, and if for a child they almost invariably recommended Chamberlain's Cough Remedy. The reason for this is that they know that there is no danger from it and that it always cures. There is not the least danger in giving it, and for coughs, colds and croup it is unsurpassed. For sale by all druggists.

The ladies' aid society of the Lead Avenue M. E. church will give a 7-cent tea—progressive tea—at Mrs. W. W. Strong's, 810 Park avenue, Thursday, October 19th, at 2:30 o'clock.

SUNDAY MENU.

ROAST CHICKEN AND DRESSING, SWEET POTATOES, ROAST PORK WITH HOME-MADE CHILI SAUCE, CREAM PIE.

COLUMBUS HOTEL.

FEES ICE CREAM AT WALTON'S.

Whitewash Your Chicken House With Hahn's Eureka White Lime. Keeps out lice.

For Fountain Pens, largest, most complete stock in the west, go to Neacomer's.

Attend the opening sale of Friedberg Bros., 165 South Second street tomorrow, in the meantime read their ad in today's issue.

RAILROAD MEN!

When desiring TRAIN BOOK COVERS go to Mitchell's, at the Journal office.

Don't fail to see that large display of beautiful dolls at Newcomer's, next door to postoffice.

Mr. Alvin Wyckoff's wonderful acting in the character of Joe Morgan is starting in the extreme. The wonderful force with which he portrays the drunkard is beyond words to describe. At Elks' opera house, Thursday, Oct. 19th. Reserved seats are now on sale at Matson's.

JERSEY SWEET POTATOES AND CHANBERRIES. AT MALOY'S. 501

WE HAVE EVERYTHING IN THE WAY OF FEED AND SUPPLIES FOR YOUR HORSES, CATTLE AND POULTRY. MOST COMPLETE STOCK IN THE CITY. THE CLARK-VILLE PRODUCE CO., 602 SOUTH FIRST ST.

CELESTINE, LETTUCE, RADISHES, ETC., FRESH EVERY DAY. AT MALOY'S. 501

YOU CAN CLOTHE YOUR FAMILY WITH \$10.00 A WEEK. E. M. HAHN, W. RAILROAD AVE. 515

MRS. RICCARDO RICCI, (ROYAL COLLEGE OF MUSIC, LONDON, ENGLAND), VOICE CULTURE AND PIANO, RECOMMENDED BY SIR ARTHUR SULLIVAN, SIR JOHN STAINER, SIR WILLIAM CUSINS, 324 SOUTH EDITH STREET.

JERSEY SWEET POTATOES AND CHANBERRIES. AT MALOY'S. 501

Cheapest Disinfectant Is Hahn's Eureka lime. Effective and safe.

Highland Kindergarten, afternoons, Public Library building; special rates to pupils living near.

GOETZ'S PICNIC AND POTATO CHIPS. AT MALOY'S. 515

FEES CANDIES AT WALTON'S.

Opening sale at Friedberg Bros., the new men's furnishing shop at 165 South Second street. Read the ad in today's issue.

FEES HOT DRINKS AT WALTON'S.

CELESTINE, LETTUCE, RADISHES, ETC., FRESH EVERY DAY. AT MALOY'S. 501

Prof. Carl J. Magin has opened a studio at No. 316 West Lead avenue. He is a teacher of violin, mandolin and guitar; also piano tuner. Terms reasonable.

GOETZ'S PICNIC AND POTATO CHIPS. AT MALOY'S. 515

Take your books and magazines to Mitchell's and have them neatly bound before they become damaged or destroyed.

We Are Showing New Fall Styles

Carpets, Rugs



Art Squares
Matting, Linoleum
Curtains,
Portieres and
Draperies

Also a complete line of
BLANKETS PILLOWS
COMFORTERS

Our Prices Are the Lowest

ALBERT FABER

GRANT BUILDING. 305 RAILROAD AVENUE



Men's Shoes



\$3.50

They are snappier, they fit better, they wear longer and feel more comfortable than the shoes you have been getting at this price.

They come in eight different styles, Vici Kid, Box Calf or Patent Colt, and are the best values on the market.

Best Shoe Polishes, - 10c to 25c



A STRAIGHT CASH—We beg to announce having just received a straight car of the celebrated "ACORN" Stoves and Ranges. This car contained 58 ranges and 56 heating stoves. As our warehouse is cramped for space we will close these stoves out at prices never before heard of in Albuquerque, and terms to suit: \$5 down and \$5 a month. Keep warm. O. W. STRONG'S SONS, Furniture, Crockery, Rugs and Taps, Second Street & Copper Avenue

THE WORLD IS FULL OF ODD AND CURIOUS people, so there may still be those who have not used the Morning Journal classified ad columns.

A BURNING NECESSITY is good coal during this month. Don't delay until you are obliged to have it rushed to you on ten minutes notice, but insure careful delivery of the cleanest and best coal by ordering NOW. If we can't suit you it isn't in town—

AMERICAN BLOCK GALLUP LUMP AND CERRILLOS BITUMINOUS LUMP, \$5.50 per ton.
FACTORY WOOD, \$3.00 load.
MILL WOOD, \$2.25 load.
KINDLING COKE CORD WOOD

HAHN & CO.
Both Phones.



122 W. Silver Ave.

J. E. BELL
Livery, Feed and Sale
STABLES..

Boarding Horses a Specialty
Saddle Horses

114 W. Silver Avenue, Albuquerque

A. E. WALKER

Fire Insurance

Secretary Mutual Building Association

Office in J. C. Baldrige's Lumber Yard. Auto. Phone 534

A PERMANENT INJUNCTION

Price is positively enjoined from troubling with quality when we do your plumbing work. It is true our prices are low at that, but never descend to a point low enough to force quality out of the work.

Get our estimate.

J. L. Bell Co.

The Prompt Plumbers

LUMBER

Sash, Doors, Glass, Cement

AND REX FLANKOTE ROOFING.

ALBUQUERQUE LUMBER CO

First Street @ Marquette Avenue, Albuquerque, New Mexico

Unredeemed Diamonds

I can save you money on Diamonds. When you buy Diamonds from me you trade with reliable house, that means you buy Diamonds right. When you buy Diamonds right you have a safe investment that's good as government bonds. Diamonds increase in value every year, bring pleasure, win hearts and increase your prestige. You are cordially invited to call and inspect my beautiful line of gems at prices jewelers cannot buy at wholesale what I offer at retail.

ROSEFIELD, The Pawnbroker. The Man You Can Trust
118 Railroad Avenue, next door to the St. Elmo, Albuquerque, N. M.
Railroad Tickets bought and sold—transactions guaranteed

ALBUQUERQUE HARDWARE CO

PLUMBERS

321-323 RAILROAD AVE

TINNERS



**Save 40 Per Cent
of Your Coal Bill**

The Wilson Heater with the celebrated Hot Blast Down-Draft is the only heater which actually burns all of the fuel put into it. The Hot Blast Down-Draft creates perfect combustion and the fumes which rise from the fuel, ordinarily escaping unburned in other stoves, are all consumed and turned into heat in the Wilson. It has been ascertained that the fumes which arise from the fuel constitute 40 per cent of the entire heating power of the fuel. Buy a Wilson and get all the heat you are paying for.

ALBUQUERQUE HARDWARE COMPANY

The St. Elmo Sample and Club Rooms

Choice Liquors served. A good place to while away the weary hours. All the popular games, and Keno every Monday, Thursday and Saturday nights.

JOS. BARNETT, Prop.

120 WEST RAILROAD AVENUE.

O. W. STRONG'S SONS
FUNERAL DIRECTORS

MONUMENTS

White and Black Hearse

201 211 North Second Street

Stoves! Stoves!

WE have just put on the floor the handsomest line of stoves ever brought to the city. Call and make your selection for later delivery. Catalogue and prices mailed on application.

PRICES THE LOWEST

Whitney Company

Wholesale and Retail Hardware

113-115-117 South First Street

401-403 North First Street

This store is prepared to meet any demands put to a clothing store of a town twice the size of ours. The fall stocks are tremendous, complete, showing excellent values.

The Demand for New Fall Suits

is increasing every day, its the natural state of affairs due to colder weather. We particularly urge any man desiring a suit to buy now.

Stocks Are At Their Best, Complete in Styles, Patterns and sizes. Every suit sold from this store bears the following guarantee: **Satisfaction In Every Detail or Money Refunded.**

Suits \$10.00 to \$30.00

SIMON STERN, The Railroad Ave. Clothier

DIAMONDS

When bought right are a good investment. Our prices are RIGHT. We invite you to call and examine the beautiful diamond goods we are offering. Also Watches, Jewelry, Silverware, etc. Mail orders receive prompt attention.

EVERETT LEADING JEWELER
Railroad Avenue

The RIO GRANDE LUMBER COMPANY

Sash and Doors—Paint and Glass
Contractors' Materials

THIRD @ MARQUETTE Both Phones